



# LEON SPRINGS COMMUNITY NEWS



*A monthly publication for the Leon Springs community*

Since the Leon Springs region was settled in the mid-nineteenth century by German immigrants, the compelling history of the community has been recorded and passed along from generation to generation. The recording of Leon Spring's history continues in the pages of the Leon Springs Community News.

Our 12,500 readers find the following reported on a regular basis in the community newspaper:

- ★ News updates
- ★ City and County district and precinct news
- ★ Court and law enforcement reports
- ★ Calendar of community events
- ★ School news
- ★ Sports
- ★ Business news and profiles
- ★ Real estate reports
- ★ Government and transportation reports
- ★ Business directory
- ★ Profiles of people, non-profits
- ★ Local history

### Publication dates (deadlines):

- January 22 (January 17)
- February 19 (February 14)
- March 19 (March 14)
- April 16 (April 11)
- May 20 (May 16)
- June 18 (June 13)
- July 16 (July 11)
- August 20 (August 15)
- September 17 (September 12)
- October 22 (October 17)
- November 19 (November 14)
- December 17 (December 12)

### **Distribution:**

1,500 In-store and 3,500 home-delivered copies per month

### **Mechanical specs, rates:**

1/4 page	5.042" x 5.667"	\$150
1/2 page	5.042" x 11.337"	\$300
	10.25" x 5.667"	\$300
Full page	10.25" x 11.337"	\$600
Full color		add \$250
Spot color		add \$135

### Market demographics:

**Population:** 2,803

**Cost of living index:** 85.4 (U.S. average 100)

**Land area:** 24.5 square miles

**Male:** 47.9% • **Female:** 52.1%

**Estimated median home value:** \$473,573 (2007)

*Texas average:* \$120,900

**Median resident age:** 43.1 years

*Texas average:* 32.3 years

**Average household size:** 2.6 people

*Texas average:* 2.7 people

**2004 Average adjusted gross income:** \$290,981

*Texas average:* \$41,947

**Salary/wage reported:** \$232,177

*Texas average:* \$41,947

**Taxable interest for individuals:** \$12,904

*Texas average:* \$2,255

**Taxable dividends:** \$19,882

*Texas average:* \$4,261

**Total itemized deductions:** \$57,892

*Texas average:* \$19,631

**Charitable contributions deductions:** \$57,892

*Texas average:* \$4,753

**2007 estimated median household income:** \$102,050

*Texas average:* \$47,548

**2007 estimated median home value:** \$473,573

*Texas average:* \$120,900

### **2007 Estimated home value of owner-occupied households:**

Less than \$100,000	28.7%
\$100,000 - \$500,000	22.8%
\$500,000+	19.4%
\$750,000+	13.8%
\$1 million+	15.2%

**For information call  
Kolleen at 830-249-2441**