



LEON SPRINGS COMMUNITY NEWS



A new monthly publication for the Leon Springs community

Since the Leon Springs region was settled in the mid-nineteenth century by German immigrants, the compelling history of the community has been recorded and passed along from generation to generation. The recording of Leon Spring's history will continue in the pages of the Leon Springs Community News.

10,000 readers will find the following reported on a regular basis in the community newspaper:

- ★ News updates
- ★ City and County district and precinct news
- ★ Court and law enforcement reports
- ★ Calendar of community events
- ★ School news
- ★ Sports
- ★ Business news and profiles
- ★ Real estate reports
- ★ Government and transportation reports
- ★ Business directory
- ★ Profiles of people, non-profits
- ★ Local history

Publication dates (deadlines):

July	(July 12)
August	(August 16)
September	(September 13)
October	(October 18)
November	(November 15)
December	(December 13)

Distribution:

1,500 In-store and 3,500 home-delivered copies per month

Mechanical specs, rates:

1/4 page	5.042" x 5.667"	\$150
1/2 page	5.042" x 11.337"	\$300
	10.25" x 5.667"	\$300
Full page	10.25" x 11.337"	\$600
Full color		add \$250
Spot color		add \$135

Repeat ad in The Boerne Star or Bandera Bulletin for 25% off their regular rates. Ask for details.

For information call, Hill Country Newspapers, Inc., publishers of The Boerne Star, Bandera Bulletin and The Leon Springs Community News, at 830-249-2441

Market demographics:

Population: 2,803

Cost of living index: 85.4 (U.S. average 100)

Land area: 24.5 square miles

Male: 47.9% • **Female:** 52.1%

Estimated median home value: \$473,573 (2007)

Texas average: \$120,900

Median resident age: 43.1 years

Texas average: 32.3 years

Average household size: 2.6 people

Texas average: 2.7 people

2004 Average adjusted gross income: \$290,981

Texas average: \$41,947

Salary/wage reported: \$232,177

Texas average: \$41,947

Taxable interest for individuals: \$12,904

Texas average: \$2,255

Taxable dividends: \$19,882

Texas average: \$4,261

Total itemized deductions: \$57,892

Texas average: \$19,631

Charitable contributions deductions: \$57,892

Texas average: \$4,753

2007 estimated median household income: \$102,050

Texas average: \$47,548

2007 estimated median home value: \$473,573

Texas average: \$120,900

2007 Estimated home value of owner-occupied households:

Less than \$100,000	28.7%
\$100,000 - \$500,000	22.8%
\$500,000+	19.4%
\$750,000+	13.8%
\$1 million+	15.2%